

Agree or disagree: The tabloid journalism exaggerates the problem of celebrities

I agree that tabloid journalism exaggerates the problem of celebrities. The tabloids have always kept their eyes on celebrities, and have exaggerated their stories since. Here are three reasons why I think this is so.

Firstly, the exaggeration of celebrity problems creates more “traffic” for the tabloid company. This means more views, feedback, and comments. The tabloid company may experience criticism for blowing the celebrities’ story out of proportion, but in the end, the company eventually gets the views that they initially aim for.

Secondly, the increased usage of social media allows for quicker access to tabloids, thus allowing tabloids a platform to spread their celebrity news quicker and easier. In addition, the more “exaggerated” the news, the quicker the news travels on multiple social media platforms, creating headlines on multiple websites and spreading their tabloid name to a bigger audience.

Lastly, the exaggeration of celebrity problems allows for the tabloid to use the celebrity name in their favor. For example, if tabloid A writes an exaggerated article about a celebrity that catches the attention of the general audience (while tabloid B doesn’t), then that means the name of tabloid A will be mentioned more often than tabloid B. In this way, tabloid journalism can use these problems as a way to market themselves and ride on celebrity news.

For these reasons, I agree that tabloid journalism exaggerates the problem of celebrities.

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